



Yolo County Child Abuse Prevention Council

Working to eliminate child abuse and the adversity it causes by strengthening families and communities

Child Abuse Prevention Council (CAPC) Special Meeting Minutes Monday, February 22, 2021, 11:30am-12

NOTE: This meeting is being agendized to allow CAPC Members, staff, and the public to participate in the meeting via teleconference, pursuant to the Governor's Executive Order N-29-20 (March 17, 2020), available at the following link: <https://www.gov.ca.gov/wp-content/uploads/2020/03/3.17.20-N-29-20-EO.pdf>

Teleconference options to join Zoom meeting:

To join by web:

<https://zoom.us/j/95105610120>

Meeting ID: 951 0561 0120; Passcode: 2021

To join meeting by phone: 1-669-900-9128; Meeting ID: 951 0561 0120

1. **Call to Order. Welcome, roll call** (Karleen Jakowski, 5 minutes)
 - Meeting called to order at 11:30am
 - CAPC members/alternates on the call:
 - o Celina Alveraz and Amy Groven (alternate)
 - o Gina Daleiden
 - o Mariah Ernst-Collins
 - o Tracy Fauver
 - o Sara Gavin
 - o Cameron Handley
 - o Karleen Jakowski
 - o Rob Strange
 - o Brian Vaugh
 - Other people on the call: Jeneba Lahai (YCCA), Gabrielle Meyer (YCCA), Vanessa Batres (YCCA)

2. **Action Item: Consider approval of the agenda** (Karleen Jakowski)
VOTE: Cameron motioned to approve agenda. Tracy Seconded. All approved via roll call.

3. **Public comment**
No public comment

4. **Action Items (Karleen Jakowski, 25 minutes total)**
 - a. Vote on whether to change the *Children—The Heart of Yolo* campaign name.
 - Tracy, Gina, Karleen, and YCCA had conversations about website having much synchronicity with CASA's "Hearts of Yolo" campaign.
 - Consensus- Committee felt that the right decision to make was to change the name of the campaign.
 - Costs for switch of name of campaign are estimated under \$1,000 – EX: New URL and logo.
 - YCCA will cover the costs of the change of name for the campaign.



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VOTE: Rob motioned to change name for the *Children—The Heart of Yolo* campaign. Celina seconded. All approved via roll call.

b. Vote on a new campaign name:

- i. *Great Childhoods Yolo*
- ii. *Strong Families Yolo*

- Two options to consider- *Great Childhoods Yolo* and *Strong Families Yolo*.
- CAPC members discussed that the new name of the campaign should make sense when read, be all inclusive, support the family, and should speak to the system.

VOTE: Mariah motioned to change the name of the campaign to “*Strong Families Yolo*”.

Gina seconded. All approved via roll call.

- Vanessa will work with website designer.
- Gina and Karleen will work with Vanessa for logo.

5. Adjourn

Next CAPC meeting: 9am-11am on Friday, April 2, 2020, via Zoom.

All meeting materials are available at <https://www.yolokids.org/child-abuse-prevention-council>

I declare under penalty of perjury that the foregoing agenda was posted on the bulletin board at the east entrance of the Erwin Meyer Administration Building, 625 Court Street, Woodland, CA. If requested, this agenda can be made available in the appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 and the Federal Rules and Regulations adopted in implementation thereof. Persons seeking an alternative format should contact the Yolo County Children’s Alliance Executive Director for further information. In addition, a person with a disability who requires a modification or accommodation, including auxiliary aids or services, in order to participate in a public meeting should telephone or otherwise contact the Yolo County Children’s Alliance Executive Director as soon as possible and preferably at least 72 hours prior to the meeting.

The Yolo County Children’s Alliance Executive Director may be reached at telephone number (530) 757-5558, via email at Katie.villegas@yolocounty.org or at the following address: Yolo County Children’s Alliance; 600 A Street, Davis, CA 95616; www.yolokids.org