



Yolo County Child Abuse Prevention Council

Working to eliminate child abuse and the adversity it causes by strengthening families and communities

Child Abuse Prevention Council (CAPC) Special Meeting Minutes Monday, February 22, 2021, 11:30am-12

NOTE: This meeting is being agendized to allow CAPC Members, staff, and the public to participate in the meeting via teleconference, pursuant to the Governor's Executive Order N-29-20 (March 17, 2020), available at the following link: <https://www.gov.ca.gov/wp-content/uploads/2020/03/3.17.20-N-29-20-EO.pdf>

Teleconference options to join Zoom meeting:

To join by web:

<https://zoom.us/j/95105610120>

Meeting ID: 951 0561 0120; Passcode: 2021

To join meeting by phone: 1-669-900-9128; Meeting ID: 951 0561 0120

1. **Call to Order. Welcome, roll call** (Karleen Jakowski, 5 minutes)
 - Meeting called to order at 11:30am
 - CAPC members/alternates on the call:
 - o Celina Alveraz and Amy Groven (alternate)
 - o Gina Daleiden
 - o Mariah Ernst-Collins
 - o Tracy Fauver
 - o Sara Gavin
 - o Cameron Handley
 - o Karleen Jakowski
 - o Rob Strange
 - o Brian Vaugh
 - Other people on the call: Jeneba Lahai (YCCA), Gabrielle Meyer (YCCA), Vanessa Batres (YCCA)

2. **Action Item: Consider approval of the agenda** (Karleen Jakowski)
VOTE: Cameron motioned to approve agenda. Tracy Seconded. All approved via roll call.

3. **Public comment**
No public comment

4. **Action Items (Karleen Jakowski, 25 minutes total)**
 - a. Vote on whether to change the *Children—The Heart of Yolo* campaign name.
 - Tracy, Gina, Karleen, and YCCA had conversations about website having much synchronicity with CASA's "Hearts of Yolo" campaign.
 - Consensus- Committee felt that the right decision to make was to change the name of the campaign.
 - Costs for switch of name of campaign are estimated under \$1,000 – EX: New URL and logo.
 - YCCA will cover the costs of the change of name for the campaign.



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VOTE: Rob motioned to change name for the *Children—The Heart of Yolo* campaign. Celina seconded. All approved via roll call.

b. Vote on a new campaign name:

- i. *Great Childhoods Yolo*
- ii. *Strong Families Yolo*

- Two options to consider- *Great Childhoods Yolo* and *Strong Families Yolo*.
- CAPC members discussed that the new name of the campaign should make sense when read, be all inclusive, support the family, and should speak to the system.

VOTE: Mariah motioned to change the name of the campaign to "*Strong Families Yolo*".

Gina seconded. All approved via roll call.

- Vanessa will work with website designer.
- Gina and Karleen will work with Vanessa for logo.

5. Adjourn

Next CAPC meeting: 9am-11am on Friday, April 2, 2020, via Zoom.

All meeting materials are available at <https://www.yolokids.org/child-abuse-prevention-council>