

Yolo County Children's Alliance 12th Annual COMMUNITY GIVE AWAY DAY EVENT SPONSORSHIPS

MARKETING BENEFITS

Show your community that you care about children and families in Yolo County while promoting your business! Please consider a contribution at the following levels to receive maximum return for your marketing dollar.

	\$100	\$500	\$1,000	\$2,500	\$5,000	\$10,000
Thank You by Name: Event Signage/Email	✓	✓	✓	✓	✓	✓
Special Thank You Gift	✓	✓	✓	✓	✓	✓
Thank You w/ Logo: Press Release/Social Media/Event Signs			✓	✓	✓	✓
On-site Promotion: Tabling, Materials Distribution, etc.				✓	✓	✓
Logo on 100+ Volunteer T-shirts (<i>deadline 11/1/18</i>)					✓	✓
365-day recognition as Ongoing Partner @yolokids.org						✓



IMPACT IN YOUR COMMUNITY

Your sponsorship means *tangible* change for kids in Yolo County. Because of your support, we can buy *more* children's winter coats, give out *more* toys and baby blankets, and *feed more families* for Thanksgiving.

YCCA FRIENDS & FAMILY

\$100+ | Each \$100 contribution can provide approx. 10 children's coats or 25 Thanksgiving meals.

YCCA ADVOCATE

\$500 | A donation in this amount will provide approx. 50 children's coats or 125 Thanksgiving meals.

HELPING HAND

\$1,000 | A sponsorship at this level will provide approx. 100 children's coats and additional toys for children.

YOLO HERO

\$2,500 | A sponsorship in this amount will provide approx. 250 children's coats and additional food and toys for families.

PARTNER IN PREVENTION

\$5,000 | A sponsorship in this amount will allow YCCA to *increase the number of families we can serve* at this event and provide additional necessities to families, such as socks, gloves, books, and household supplies.

YCCA CHILDREN'S CHAMPION

\$10,000 | A sponsorship in this amount really supports YCCA to *help more families* 365 days/year, providing continued support to families with bus passes, emergency infant supplies and enrollment assistance. Beyond the event, YCCA will happily recognize your generous support at the event and 365-days/year as an Ongoing Partner on yolokids.org.

CONTACT:

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