



# YOLO COUNTY CHILDREN'S ALLIANCE

working together to improve the lives of children and families in Yolo County

*"Hello, my name is Rocio Martinez. I am a client of Yolo County Children's Alliance. It is difficult to feed me and my family because my family is big. It is extra difficult to put healthy fruits and vegetables on the table every day. Now that I have been able to receive help with food from Yolo County Children's Alliance, our lives have changed. Now, our daughters are healthier because they eat more fruits and vegetables. We also take part in the big winter food giveaway so our family can have a nice holiday dinner. It helps us a lot. I ask you with all my heart to continue to support the food programs at YCCA."*

This is one of many client stories we hear on a regular basis - how one bag of fresh fruits and vegetables makes a big difference for Yolo County families. At a time when many people are focused on giving thanks for the bounty in their lives, others are working hard just to make ends meet.

That's why, on Saturday, November 23, 2019 we will hold our 14<sup>th</sup> Annual Community Giveaway Day. In one day, we distribute over 500 bags of Thanksgiving groceries, winter clothing, warm blankets, and other essential items like toothbrushes, socks, books, and more to families in need. We invite you to join us as a sponsor for this event; show the community you care about families in Yolo County!

Now in its 14<sup>th</sup> year, support from partners like you are an essential part of this event's continued success.

With your help, we can celebrate the 14<sup>th</sup> anniversary of YCCA's Community Giveaway Day by helping bring even more holiday joy to hundreds of children in Yolo County.

Please review the enclosed materials which outline the many benefits associated with a YCCA sponsorship; choose the level that best suits you.

**TO SPONSOR THIS EVENT: Please complete and return the enclosed form. To ensure your name and/or logo is included on t-shirts and in media, please respond by October 25, 2019.** If you have questions, please contact YCCA Executive Director Katie Villegas at (530) 979-6555 or [katie.villegas@yolocounty.org](mailto:katie.villegas@yolocounty.org)

Your support can make a big difference in the lives of Yolo County children and families.

Sincerely,

Katie Villegas, MSW  
Executive Director  
Yolo County Children's Alliance

The mission of the Yolo County Children's Alliance is to assess, coordinate and act to strengthen and support the continuum of prevention and intervention services and resources for children, youth and their families. *The Yolo County Children's Alliance is a tax-exempt 501(c)3 organization (Federal tax id: 68-0526185) which includes the Yolo County Child Abuse Prevention Council. All donations are tax deductible.*

# 14<sup>th</sup> Annual West Sacramento **COMMUNITY GIVEAWAY DAY!**

- **EVENT DATE:** Saturday, November 23, 2019
  - **MARKETING EXPOSURE:** approx. 1,200-1,500 Yolo County residents
  - **MEDIA COVERAGE:** West Sac Sun, Davis Enterprise, Daily Democrat, Univision
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## **SHOW THE COMMUNITY THAT YOU CARE ABOUT CHILDREN AND FAMILIES IN YOLO COUNTY WHILE PROMOTING YOUR BUSINESS OR BRAND – BECOME A SPONSOR TODAY!**

### **\$100 | YCCA FRIEND**

**A donation in this amount will provide approx. 10 children's coats or 25 Thanksgiving meals.**

**BENEFITS:** Sponsor receives recognition on event signage.

### **\$250 | YCCA FAMILY**

**A contribution in this amount will provide approx. 25 children's coats or 63 Thanksgiving meals.**

**BENEFITS:** Sponsor receives recognition on event signage and social media.

### **\$500 | YCCA ADVOCATE**

**A donation in this amount will provide approx. 50 children's coats or 125 Thanksgiving meals.**

**BENEFITS:** Sponsor receives recognition on YCCA event signage and social media.

### **\$1,000 | HELPING HAND**

**A sponsorship in this amount will provide approx. 100 children's coats and additional toys for children.**

**BENEFITS:** Sponsor will receive all of the above plus recognition in press release and the option to include your marketing materials in food bag (coupons, brochures, fliers, etc).

### **\$2,500 | YOLO HERO**

**A sponsorship in this amount will provide approx. 250 children's coats and additional toys for children.**

**BENEFITS:** Sponsor will receive all of the above plus recognition in press release and the option to include your marketing materials in food bag (coupons, brochures, fliers, etc).

### **\$5,000 | PARTNER IN PREVENTION**

**A sponsorship in this amount will allow YCCA to increase the amount of families we can serve at this event and provide additional necessities to families, such as socks, gloves, books, and toys.**

**BENEFITS:** Sponsor will receive all of the above benefits plus: logo placement on all event materials including signage and T-shirts.

**\*\*Please submit your logo for inclusion on event materials by 10/25/19 to ensure sufficient time for printing**

### **\$10,000 | YCCA CHILDREN'S CHAMP**

**A sponsorship in this amount allows YCCA to help more families throughout the year by providing continued assistance to families, such as emergency bus passes, emergency infant supplies and enrollment in various safety net services.**

**BENEFITS:** Sponsor will receive all of the above plus: year-round acknowledgement, exclusive signage/marketing/table opportunities at the event, and special acknowledgement in all press coverage.

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**Becoming a sponsor is easy! Please use enclosed envelope to make a donation with check.**

**To make a donation with a credit card, please visit: [www.yolokids.org/donate](http://www.yolokids.org/donate)**



Please review the above options at your earliest convenience. If you have any questions about donations or would like to explore more options, please contact:

- Katie Villegas, Executive Director at (530)-979-6555 / [katie.villegas@yolocounty.org](mailto:katie.villegas@yolocounty.org)



# Yolo County Children's Alliance

## Sponsor Form

Donor or Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail address \_\_\_\_\_

Sponsor's website link (optional): \_\_\_\_\_

Note/Special Request: \_\_\_\_\_

Invoice Address (leave blank if same as above):

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_

**Deadline to submit a donation: October 25, 2019**

### Please select Sponsor Level

- |  |   |
|--|---|
| <input type="checkbox"/> YCCA Friend - \$100   | <input type="checkbox"/> Yolo Hero - \$2500               |
| <input type="checkbox"/> YCCA Family - \$250   | <input type="checkbox"/> Partner in Prevention - \$5000   |
| <input type="checkbox"/> YCCA Advocate - \$500 | <input type="checkbox"/> YCCA Children's Champ - \$10,000 |
| <input type="checkbox"/> Helping Hand - \$1000 |   |

Please mail/make checks out to:

Yolo County Children's Alliance, ATTN: Sponsorship  
600 A Street, Suite Y, Davis, CA 95616

or scan and E-mail completed forms to:

suzanne.perez@yolocounty.org

Federal Tax I.D Number 68-0526185