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West Sacramento Grocery Outlet Kicks Off Eighth Annual 'Independence from Hunger®' Campaign

Grocery Outlet Partners With Yolo County Children's Alliance, Community Members to Tackle Food Insecurity

West Sacramento, CA (June 27, 2018) – Grocery Outlet Bargain Market, the nation's fastest-growing, extreme-value grocery retailer, today launched its Independence from Hunger® Food Drive to combat food insecurity for the eighth consecutive year. Spanning from June 27 – July 31, 2018, the West Sacramento Grocery Outlet is teaming up with YCCA and will be collecting donations throughout the entire duration of the campaign that will go directly to that partner.

During the summer months, many families lose access to school supported food programs, creating an increased risk for food insecurity. In fact, the most recent USDA data reports that over **41.2 million people** live in food insecure households, including **12.9 million children** (*USDA, Household Food Security in the United States in 2016*).

"We are committed to reducing the number of families across America at risk for food insecurity, and each year we make it a priority to increase our contributions," said MacGregor Read, Co-CEO of Grocery Outlet Inc. "In 2017, we more than doubled the previous year's donations, raising upwards of one million for local food assistant agencies. This year, we are eager to continue the momentum by challenging our 300 stores nationwide to go above and beyond to exceed last year's donations."

The USDA reports that **one in every six Americans** experiences food insecurity and 40.6 million Americans were reported as living at or below the poverty level in 2016 (*U.S.*

Census Bureau, Income, Poverty and Health Insurance Coverage in the U.S. - Data collected in 2016 and released September 2017).

Customers can make a difference by visiting the West Sacramento Grocery Outlet and participating in one of these easy steps:

- **Give \$5, get \$5.** Donate \$5 or more in a single transaction in-store or online and you will receive a coupon for \$5 off a future purchase of \$25 or more.
- **Pick up a pre-made bag** that is filled with an assortment of groceries selected by the local food agency and then place it in a collection bin at the front of the store.
- **Donate online by visiting GroceryOutlet.com/Donate.** Online donations support the San Francisco bay area community through Grocery Outlet's partnership with Alameda County Community Food Bank.

"At Grocery Outlet, we are dedicated to finding solutions to ensure everyone has access to high-quality and nutritious food," said Eric Lindberg, Co-CEO at Grocery Outlet, Inc. "By joining forces with our community of customers, employees and partners, we are confident that we can make an even greater impact than ever before."

The West Sacramento Grocery Outlet store is independently owned and operated by Matt and Jennifer Engstrom who are committed to giving back to the local community. This new edition of the national campaign will build on Grocery Outlet's past Independence from Hunger efforts that have collected more than 3.3 million dollars to date across the country.

Customers can help make a difference by visiting their local Grocery Outlet and participating in the Independence from Hunger food drive. For more information, visit GroceryOutlet.com.

About Grocery Outlet

Based in Emeryville, California, Grocery Outlet offers big savings on brand name products, with customers able to save 40% to 70% compared to conventional retailers. The fastest growing, extreme-value grocer in the U.S., Grocery Outlet has more than 300 locations in California, Idaho, Nevada, Oregon, Pennsylvania and Washington. Grocery Outlet carries a full range of products. From fresh produce, meat, deli and dairy to a wide assortment of natural and organic choices. They also offer a large selection of beer and wine, health and beauty care, as well as seasonal items. A third-generation, family-led company founded in 1946, Grocery Outlet's mission has always been to provide customers an exciting place to find WOW savings on name brands they trust. Grocery Outlet stores are run by independent owner-operators in the local community.

For more information about Grocery Outlet, please visit www.GroceryOutlet.com.

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