



Yolo County Children's Alliance EVENT SPONSORSHIPS Spring 2018



MAKE A DIFFERENCE

Funds raised through special events and drives literally fills the gaps between grants, government, and private partnership funding. In addition to supporting our ongoing programs, these funds allow us to execute crucial client services like hosting an annual Thanksgiving meal and holiday toy distribution, keeping our emergency pantry stocked with diapers, wipes, and other essential infant care items for young and at-risk parents across Yolo County, buying backpacks and school supplies for children, or administering bus pass vouchers so our clients can travel to necessary medical or social service appointments.

SHOWCASE YOUR COMMITMENT

Let's continue to build a brighter future for Yolo County children... together.

Show your community that you are committed to the welfare of all children in Yolo County while reaching hundreds of regional business and community leaders – become an event sponsor! Sponsorships provide a great value for your advertising dollar and go a long way toward making a difference in the lives of children in Yolo County. Please consider a contribution at the following levels to receive maximum return for your marketing dollar.

YCCA FRIENDS & FAMILY | \$250

One (1) complimentary event ticket to Ahoy Yolo, \$10 in drink tickets, and your name listed in event program.

YCCA ADVOCATE | \$500

Four (4) event tickets, \$40 in drink tickets, and showcase your name in event program.

YOLO HERO | \$1,000

Four (4) event tickets, \$40 in drink tickets plus name AND LOGO recognition on ALL event advertising and event collateral including, but not limited to, event signage, social media, and press release.

PARTNER IN PREVENTION | \$2,500

Logo recognition on ALL event advertising and event collateral including, but not limited, to event signage, social media, and press release, plus VIP Partner Table for eight (8) with hosted wine service, and quarter-page ad in event program (if secured by 3/28/18).

YCCA CHILDREN'S CHAMPION | \$5,000

A sponsorship in this amount supports YCCA to *help more families* 365 days/year, providing continued support to families with enrollment assistance, support services, and emergency resources such as food, diapers, bus passes, and more. ***As a top tier sponsor, YCCA will happily recognize your generous support at the event by extending all benefits listed above, plus all we will feature your corporate logo with live link to your site as an Ongoing Partner on yolokids.org.***

FOR MORE INFORMATION

CONTACT:

Katie Villegas, Executive Director (530) 979-6555 / katie.villegas@yolocounty.org

Julie Beckner, Special Projects Manager (916) 335-3914 / julie.beckner@yolocounty.org

YOLO COUNTY CHILDREN'S ALLIANCE & CHILD ABUSE PREVENTION COUNCIL

www.yolokids.org



SPECIAL EVENT SPONSORSHIPS | SPRING 2018

Show your community you are committed to the well-being of children and families in Yolo County – become an event sponsor!

We know that there is no one singular formula for raising children; rather, it's a hundred little things that make the biggest impact on a child's health, safety, and wellbeing. That's where we come in; we *lead, coordinate, connect, support, educate, and advocate* – EVERY DAY – to help parents reach their goals.

- We LEAD the county's community health initiative to ensure all children within Yolo County and their families have health insurance and access to health services.
- We COORDINATE with agencies throughout Yolo to maximize efforts.
- We CONNECT families to community resources.
- We SUPPORT 1st time parents with one-on-one guidance.
- We EDUCATE parents and caregivers on infant care and safety.
- We ADVOCATE on behalf of families for better parks, safer routes to school, or for healthier food.

We are a known and trusted agency with 15 years of service under our belts, serving families throughout Yolo County including Clarksburg, Davis, West Sacramento, Woodland, and a number of unincorporated and rural areas. Although we serve all families in Yolo County, the Children's Alliance is extremely effective at reaching and serving low-income, medically underserved Hispanic and Slavic families – particularly those whose primary language is not English and those who are recent immigrants.

Why are fundraisers so important?

Funds raised from special events enable us to deliver services for our residents – especially low-income residents in ethnic communities who are underserved by traditional resources – by providing continued support with enrollment assistance, support services, and emergency resources such as food, diapers, bus passes, and more. Now, more than ever, we need your support. This is your opportunity help us create a brighter future for children and families in Yolo County.

Let's continue to build a brighter future for Yolo County children... together.

Please contact us for more information!

Katie Villegas, Executive Director (530) 979-6555 | Julie Beckner, Special Projects Manager | (916) 335-3914

EVENT DETAILS:

"Ahoy Yolo!" YCCA Annual Spring Fundraiser

DATE: Friday, April 6, 2018

TIME: 6:00pm – 9:00pm

LOCATION: West Sacramento City Hall Galleria

EVENT DETAILS: Ahoy Matey! –Eat, drink, dance, and be merry on local wine, beer, and bites from some of Yolo County's finest independent establishments at our fun, family-friendly, nautical themed fundraiser. Enjoy a special surprise performance, then dance the night away with all your easy listening favorites on steady rotation.

YOLO COUNTY CHILDREN'S ALLIANCE
 & CHILD ABUSE PREVENTION COUNCIL

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EVENT SPONSORSHIP COMMITMENT FORM | 2018 SPRING

SPONSOR CONTACT INFORMATION	
NAME:	
COMPANY:	
ADDRESS:	
CITY, STATE, ZIP:	
PHONE NUMBER:	
EMAIL ADDRESS:	

SPONSORSHIP LEVEL	AMOUNT
Notes/Special requests:	

PLEASE LIST ME AS:	NAME AS YOU WOULD LIKE IT TO APPEAR ON SPONSOR MATERIALS: _____
INVOICE ME ON:	<input type="checkbox"/> UPON RECEIPT OF FORM <input type="checkbox"/> ON THIS DATE: _____
AUTHORIZED SIGNATURE	X _____

PLEASE SEND TO:YOLO COUNTY CHILDREN'S ALLIANCE, ATTN: SPONSORSHIPS - 600 A STREET, SUITE Y, DAVIS, CA 95616
 OR SCAN AND EMAIL TO: julie.beckner@yolocounty.org

FEDERAL TAX I.D. NUMBER: 68-0526185

FOR OFFICE USE ONLY

DATE REC'D: _____ TY SENT: _____ COPY TO FINANCE: ___ COPY TO EVENTS MGR: ___ COPY TO ED: ___

Ahoy!
YOLO

BUY TICKETS: yolokids.org/events

a Nautical themed fundraiser for
YOLO COUNTY CHILDREN'S ALLIANCE

Old Bay shrimp boil • cool drinks • smooth sailing soft rock

Music by mother & daughter duo **DJ Eve & maymay**
• City Hall Galeria • 1110 W. Capitol Ave. West Sacramento, CA 95691 •

Sponsored by Sutter Health

TICKETS \$40
Kids under 12 FREE

Friday **6th** of **APRIL**
6:00pm

AHOY YOLO FUNDRAISER | LIVE AUCTION AND RAFFLE WISH LIST

A major part of our fundraising efforts include a silent auction held at our annual fundraiser; proceeds benefit our ongoing child abuse prevention awareness activities. Silent auction donations will receive benefits equal to corresponding sponsorship levels.

DONATION WISH LIST

Your donation can help ensure the success of our largest annual fundraising campaign. Wondering what you can offer? Here are some ideas based on past bestsellers.

UNIQUE EXPERIENCES

- Ride-along with Local Weather Helicopter
- Lunch with Local Elected Official
- Signed memorabilia/Celebrity Autographs
- CEO/Mayor/etc for a Day" experiences
- Bicycle Tour

GRADUATION/STUDENT

- iPod, iPod Shuffle, Accessories
- IKEA Gift Certificate
- Target Gift Certificate
- Movie Night Baskets

FATHER'S DAY

- Sports Tickets or memorabilia
- Portable Grill & Tools
- Golf Course Gift Certificates
- Gym Membership

TRAVEL/VACATION

- Time Share, Cabin & Vacation Rentals
- Spa Gift Certificates
- Hotel Certificates
- Napa Wine Train or Yolo Winery Tasting Tour
- Limousine/Town Car Rental

HOUSEWARMING/ENTERTAINING

- Wine and Wine Accessories
- Champagne Gift Sets
- Themed Liquor Gift Sets
- Gift Certificates for House/Window/Gutter Cleaning

MOTHER'S DAY

- Jewelry
- Massage/Spa Gift Certificate
- Floral Shop Gift Certificate
- Portrait Session with Local Photographer

Please review the above options at your earliest convenience. If you are interested in sponsoring our Ahoy Yolo fundraiser or have any questions about sponsorships, please contact:

Katie Villegas, Executive Director
530-757-5559
katie.villegas@yolocounty.org

Julie Beckner, Special Projects Manager
916-335-3914
julie.beckner@yolocounty.org

ABOUT US: Yolo County Children's Alliance (*Federal Tax ID # 68-0526185*) is a non-profit child and family agency serving all of Yolo County. Learn more about us at yolokids.org or by calling (530) 757-5558.

YOLO COUNTY CHILDREN'S ALLIANCE
& CHILD ABUSE PREVENTION COUNCIL

www.yolokids.org



Donor Form

DONOR INFORMATION

Donor or Company Name: _____

Contact Person: _____ Phone: _____

Address: _____ Email: _____

City: _____ State: _____ Zip code: _____

Donor Fax: _____ Donor Website: _____

Name and Brief Description of item: (Please include any restrictions such as dates/times expiration dates, etc...)

Retail Value of basket/item: \$ _____

Special instructions on redeeming/using item? Please list here: _____

Donor Signature: _____ Date: _____

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FOR OFFICE USE ONLY

Solicitor or Volunteer: _____

Receipt/Thank You Letter Sent: _____ *Post-Event Thank You Letter Sent:* _____

___ *Tangible item- Can be mailed via USPS*

___ *Tangible item – must be delivered. NOTES:* _____

___ *Tangible item: Pick up by winner. NOTES:* _____

___ *Intangible Item – Can be emailed*

___ *Intangible item – includes special instructions on how to redeem.*

___ *Item Number:* _____

___ *Starting Bid:* _____