

SPONSORSHIP SHOWCASE

CONTACT

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YOLO COUNTY
CHILDREN'S
ALLIANCE

WE ARE YOLO COUNTY CHILDREN'S ALLIANCE



Invest in Brighter Futures

At the heart of a thriving community lies the promise of equity—a future where every child can reach their highest potential, regardless of circumstance. Your sponsorship of the Yolo County Children's Alliance (YCCA) helps us turn that promise into a reality.

Through our multilingual services in English, Spanish, Russian, and Dari, along with deep community partnerships, we're breaking barriers to ensure all families in Yolo County can access the resources they need to forge meaningful connections and brighter tomorrows.

Our Mission

YCCA believes in ensuring everyone in Yolo County has access to the resources they need to build meaningful ties to their communities and each other.

Our agency provides comprehensive support, including:

- **Family Resource Center:** The central resource and referral hub linking families to essential services like CalFresh food aid, parenting classes, health insurance enrollment, and more. Our knowledgeable staff ensures access to fundamental resources for stability.
- **Home Visiting Programs and Child Developmental Screenings:** Ensuring every child receives the support they need from the start.
- **Free Tax Preparation Services:** Putting more money back into the pockets of hard-working families.
- **Youth Employment Services:** Offering free assistance and paid work experience for teens and young adults facing challenges.
- **Housing Stability Services:** Including eviction prevention, financial assistance for move-in costs, enrollment in utility assistance programs, and support for homeless individuals and families.



ANNUAL SPONSORSHIP LEVELS



Multiple sponsors are welcome at each level to maximize our collective impact, except for the Community Impact Leader level, which offers an exclusive opportunity to be the sole lead sponsor.

Community Impact Leader (\$20,000)

Family Empowerment Champion (\$10,000)

Community Connector (\$5,000)

Childhood Ally (\$2,500)

Family Resource Partner (\$1,500)

Sutter Health: A Steadfast Partner in Supporting Families

Sutter Health is a dedicated sponsor of our Family Resource Center, providing \$250,000 in funding this year. This generous support has enabled us to expand our services and reach more families in need within our community. We are deeply grateful to Sutter Health for their annual investment in strengthening families and improving lives.



BENEFITS

We're calling on organizations like yours to make an impact. As an annual sponsor, you'll unlock exclusive benefits while making sure your generous contribution has a powerful, enduring impact in our community!

BENEFITS	Community Impact Leader \$20,000	Family Empowerment Champion \$10,000	Community Connector \$5,000	Childhood Ally \$2,500	Family Resource Partner \$1,500
Inclusion of sponsor logo and recognition on YCCA's website	✓	✓	✓	✓	✓
Logo placement on event promotional materials	5 EVENTS	4 EVENTS	3 EVENTS	2 EVENTS	1 EVENT
Regular social media mentions and tags	✓	✓	✓	✓	
Priority consideration for sponsoring individual events hosted by YCCA	✓	✓	✓		
Co-branding opportunities for joint marketing campaigns or initiatives aligned with YCCA's mission	✓	✓			
Customized benefits and recognition	✓	✓	✓		
Opportunity for employee volunteer days	✓	✓	✓	✓	✓
Invitation to exclusive sponsor networking event	✓	✓			
Exclusive recognition as our premier annual sponsor	✓				

2024 EVENT SCHEDULE

More than just gatherings, these events are sparks for positive change.

From vibrant resource fairs to supportive networking opportunities, community events organized by YCCA weave a powerful safety net for our county's most vulnerable.

July 27

Bryte Park
West Sacramento



Back-to-School Resource Fair

Opportunity for Sponsor

Explore resources, including fun activities, snacks, and educational booths. Backpacks available with school supplies for grades K-12 to ensure children are fully equipped for the upcoming school year.

- Serves 250 families at event
- Over 3,000 backpacks distributed across the county
- Supports school readiness
- Focuses on resources & referrals

Aug 14-18

Yolo County Fairgrounds
Woodland



Family Fun Barn

Brought to you by Dignity Health

Experience free arts and crafts, storytime, and a private space for mothers to breastfeed, pump, and change their little ones, along with educational resources promoting healthy living and a kids' farmers market.

- Serves 5,000 individuals
- Engaging activities for children of all ages
- Held at the Yolo County Fair
- Focuses on healthy living and creating joyful moments

Oct 25

Rodeway Inn
West Sacramento



Homeless Resource Fair

Opportunity for Sponsor

Uniting community organizations, health providers, and educational institutions to provide essential services and support. Our goal: connect vulnerable individuals and families with resources for housing stability.



Serves 150 individuals



Focuses on housing stability

Nov 23

Riverbank Elementary
West Sacramento



Community Giveaway Day

Opportunity for Sponsor

Offering essential items such as coats, blankets, and Thanksgiving meal boxes, alongside informational resources and referrals to assist the community.



Serves 525 families



Focuses on resources & referrals

Dec 18

Family Resource Center
West Sacramento



Toys for Kids

Opportunity for Sponsor

Providing toys for children before Christmas, along with delicious snacks, hot chocolate, and the opportunity for families to take a free photo with Santa.



Serves 150 families



Focuses on creating joyful moments



OTHER WAYS TO GET INVOLVED

HOST A DRIVE

If you're a local business, we need your help hosting and promoting supply drives. Our agency is in need of new backpacks, school supplies, winter items, hygiene kits, coats, diapers, and toys for children. By partnering with us, you can help ensure that families in our community have access to essential resources.

3,000+

Backpacks with supplies distributed annually

1,300+

Coats for all ages distributed annually

5,000+

Diapers distributed to families annually

1,000+

Hygiene kits distributed annually



Access to essential supplies can profoundly impact families in need, offering them crucial resources that support education, hygiene, warmth, and child development, thereby fostering dignity and stability in their lives.

MAKE A DONATION

Every individual donation toward our events directly contributes to purchasing essential resources for families in need. A donation ranging from \$100 to \$500 can supply up to 20 new backpacks filled with school supplies for students or provide up to 25 new coats for children.

As a valued neighborhood supporter, your name will be featured on our social media channels and newsletter, reaching thousands of local community members.

Visit www.yolokids.org/donate to make a contribution.

Yolo County Children's Alliance is recognized a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code (Tax ID: 68-0526185).



BECOME A MATCHING SPONSOR



MAXIMIZE YOUR IMPACT

On May 2, YCCA will participate in the Big Day of Giving (BDOG) – a 24-hour online giving challenge in our region. This event represents one of our most significant annual fundraising opportunities, allowing us to rally our community's support and amplify the impact of every donation through matching funds. We are actively seeking corporate, foundation, and individual sponsors to provide matching funds for YCCA's Big Day of Giving campaign. Your sponsorship will inspire others to give, magnifying our collective impact.

Matching Sponsor Benefits

- Logo featured on YCCA's campaign page
- Social media recognition during the campaign
- Inclusion in BDOG email marketing, reaching over 10,000 subscribers
- Employee engagement and volunteer opportunities
- Customizable recognition benefits

Big Day of Giving is a program of Sacramento Region Community Foundation to inspire philanthropy in California's capital region.

Sponsor Agreement

In our shared mission to make a powerful and enduring impact in our community, we, the Yolo County Children’s Alliance, are excited to partner with you.

Agreement Details

- **Purpose:** The sponsor agrees to support Yolo County Children’s Alliance activities and events.
- **Sponsorship Benefits:** In exchange for sponsorship, Yolo County Children’s Alliance agrees to provide the sponsor with benefits such as recognition in promotional materials, social media mentions, and logo placement at events.
- **Minimum Contribution Requirement:** Sponsorship tiers are determined by meeting minimum required amounts; contributions falling below these thresholds will be categorized at the next lower level.
- **Duration:** This agreement is valid for one year, starting from the date payment is received.
- **Responsibilities:** Both parties agree to fulfill their respective responsibilities as outlined in this agreement.

DETAILS

Select Your Package:

- Community Impact Leader (\$20,000)
- Family Empowerment Champion (\$10,000)
- Community Connector (\$5,000)
- Family Resource Partner (\$1,500)
- Childhood Ally (\$2,500)
- Other Amount
- \$.....

Payment Method:

- Check Enclosed
(Make payable to “Yolo County Children’s Alliance”)
- I’ll pay online at www.yolokids.org/donate
- Please invoice me

Sponsor Name:

Institutional address:

Phone: Email: Total \$:

Next Steps

Please return this completed form to Yolo County Children’s Alliance, ATTN: Olivia Arnold via email or mail.

Olivia.Arnold@YoloKids.org
600 A Street, Suite Y, Davis, CA 95616

Signature:

Date:

Name:

Position:



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