



## 2025 SPONSORSHIP SHOWCASE



**YOLO COUNTY  
CHILDREN'S  
ALLIANCE**

600 A Street, Suite Y  
Davis, CA 95616

[www.YoloKids.org](http://www.YoloKids.org)



**Jeneba Lahai**  
Executive Director  
[jeneba.lahai@yolokids.org](mailto:jeneba.lahai@yolokids.org)  
(530) 902-6350

**Olivia Arnold**  
Director of Development  
[olivia.arnold@yolokids.org](mailto:olivia.arnold@yolokids.org)  
(530) 908-4012

# WE ARE YOLO COUNTY CHILDREN'S ALLIANCE



## Our Mission

YCCA believes in ensuring everyone in Yolo County has access to the resources they need to build meaningful ties to their communities and each other.

Since 2002, Yolo County Children's Alliance (YCCA) has been a trusted advocate and resource hub, providing essential family support and ensuring all families—especially non-English-speaking households—can access critical resources. As the lead agency for the Yolo County Child Abuse Prevention Council (CAPC), we work to eliminate child abuse and neglect by strengthening families and communities.

## Invest in Brighter Futures

A thriving community starts with equity—ensuring every child has the resources and support to reach their full potential. With your sponsorship, we can turn that vision into reality. As Yolo County's comprehensive **Family Resource Center**, we provide:

### Crisis Intervention and Resource & Referral

- CalAim Community Support Program & housing stability program, eviction prevention emergency assistance, and utility support
- Resource & referral services, access to food, and basic needs

### Family Strengthening & Early Childhood Development

- Home visits, parenting education & early childhood programs

### Community Health Initiative

- Individuals enrolled in Medi-Cal & Covered California and CalFresh
- Health outreach & preventative care support

### Financial Stability & Workforce Development

- Free tax prep (VITA), financial literacy & WIOA job readiness training
- Childcare assistance for working families

### Community Engagement & Events

- Annual resource fairs, family programs that foster connections & support

Each year, we serve over 2,000 unduplicated families, offering multilingual support in English, Spanish, Russian, Farsi, Pashto and Dari to ensure every family has the resources they need to thrive.

## 2024 IMPACT AT A GLANCE

- 2,087 families served through essential services & crisis support.
- 450 families receive weekly food assistance, plus 528 emergency vouchers for food security
- 1,667 home visits supporting 121 families with parenting & child development.
- 261 refugee families supported with education & employment services.
- 1,595 individuals enrolled in Medi-Cal, ensuring access to healthcare.



## OUR INTEGRATED FRAMEWORK

### Resource and Referral

Basic Needs  
Food Access  
Workforce Development  
Immigration & Refugee Services  
Free tax preparation services  
Community resource referrals  
Utility assistance programs

### Community Health Initiative

MediCAL enrollment  
Covered California enrollment  
CalFresh enrollment  
Health Navigator Services  
Healthcare access support

### Crisis Intervention

CalAIM Community Support  
& Housing Stability Program  
Emergency support  
Crisis management

### Parent Support Services and Parent Education

Parenting classes  
Home Visitation Program Healthy  
Families Yolo County  
Early childhood development  
Family strengthening services  
Multilingual support

### Community Wide Events

Child Abuse Prevention Month (April)  
Back to School Resource Fair  
Annual Homeless Resource Fair  
Community Giveaway Day  
YCCA Holiday Toy Distribution

Built on empathy. Designed for impact.

# BENEFITS

We're calling on organizations like yours to make an impact. As an annual sponsor, you'll unlock exclusive benefits while making sure your generous contribution has a powerful, enduring impact in our community!

Benefits	Community Impact Leader \$20,000	Family Empowerment Champion \$10,000	Community Connector \$5,000	Childhood Ally \$2,500	Family Resource Partner \$1,500
Inclusion of sponsor logo and recognition on YCCA's website	✓	✓	✓	✓	✓
Your logo and recognition are featured at up to	5 EVENTS	4 EVENTS	3 EVENTS	2 EVENTS	1 EVENT
Regular social media mentions and tags	✓	✓	✓	✓	
Priority consideration for sponsoring individual events hosted by YCCA	✓	✓	✓		
Co-branding opportunities for joint marketing campaigns on initiatives aligned with YCCA's mission	✓	✓			
Customized benefits and recognition	✓	✓	✓		
Opportunity for employee volunteer days	✓	✓	✓	✓	✓
Special access to a family-focused event with networking opportunities	✓	✓			
Exclusive recognition as our premier annual sponsor with tailored marketing opportunities to showcase your brand	✓				





## 2025 ANNUAL SPONSORSHIP LEVELS

Multiple sponsors are welcome at each level to maximize our collective impact, except for the Community Impact Leader level, which offers an exclusive opportunity to be the sole lead sponsor.



### Community Impact Leader (\$20,000)

Your \$20,000 sponsorship provides a safety net for families in crisis

- Keeps our Family Resource Center doors open for 2,000+ families every year
- Ensures emergency funding for rent, utilities, and food assistance
- Helps us respond immediately to urgent community needs that grants don't cover
- Ensuring every family receives personalized, dignified support regardless of their situation

### Family Empowerment Champion (\$10,000)

Your \$10,000 sponsorship brings essential resources directly to families who need them most.

- School readiness: Provides backpacks & supplies for 300+ children
- Basic necessities: Ensures 530+ families receive essential items at Community Giveaway Day
- Holiday joy: Delivers gifts and support to 150+ families during the toughest season
- Mobile outreach: Expands services to rural & underserved areas

### Community Connector (\$5,000)

Your \$5,000 sponsorship ensures no family in Yolo County falls through the cracks.

- Provides emergency funds for rent, utilities, and food assistance
- Supporting volunteer coordination for community events that serve 1,000+ community members
- Strengthens coordination between community programs, ensuring seamless support for families

### Childhood Ally (\$2,500)

Your \$2,500 investment directly enhances family experiences by:

- Supporting family-friendly environments at all community events
- Providing refreshments and meals at family workshops and education sessions
- Funding graduation celebrations for families completing parenting and education programs
- Enabling family engagement activities that build community connections

### Family Resource Partner (\$1,500)

Your \$1,500 support strengthens specific FRC operations by:

- Funding FRC welcome materials for new families
- Providing transportation assistance for families accessing FRC services
- Enabling community outreach at smaller community events
- Provides concrete support—a core Family Resource Center function—to families in crisis

## 2025 EVENT SCHEDULE

More than just gatherings, these events are opportunities to make an impact. As a sponsor, your support helps us provide essential resources to families in need while gaining valuable visibility in the community.

YCCA's signature events do more than bring people together—they provide critical resources to our county's most vulnerable families. Sponsors gain premium brand exposure and direct engagement opportunities at these impactful community events—reaching thousands of families.

### July 26

River City High School  
West Sacramento



### Back-to-School Resource Fair

#### Opportunity for Sponsor

Explore resources, including fun activities, snacks, and educational booths. Backpacks available with school supplies for grades K-12 to ensure children are fully equipped for the upcoming school year.

- Serves 1,000 families at event
- Supports school readiness
- Over 5,000 backpacks distributed across the county
- Focuses on resources & referrals

### Aug 13 - 17

Yolo County Fairgrounds  
Woodland



### Family Fun Barn at the Yolo County Fair

#### Brought to you by Dignity Health

Experience free arts and crafts, storytime, and a private space for caregivers to “rock and relax”, breastfeed, pump, and change their little ones, along with educational resources promoting healthy living and a kids’ farmers market.

- Serves 5,000 individuals
- Held at the Yolo County Fair
- Engaging activities for children of all ages
- Focuses on healthy living and creating joyful moments



**Oct 24**

TBD



## Homeless Resource Fair

### Opportunity for Sponsor

Uniting community organizations, health providers, and educational institutions to provide essential services and support. Our goal: connect vulnerable individuals and families with resources for housing stability.



Serves 200  
individuals



Focuses on housing  
stability

**Nov 22**Riverbank Elementary  
West Sacramento

## Community Giveaway Day

### Opportunity for Sponsor

Offering essential items such as coats, blankets, and Thanksgiving meal boxes, alongside informational resources and referrals to assist the community.



Serves 800  
families



Focuses on resources &  
referrals

**Dec 17**Family Resource Center  
West Sacramento

## Holiday Toy Distribution & Donor Appreciation Event

### Opportunity for Sponsor

Providing toys for children before Christmas, along with delicious snacks, hot chocolate, and the opportunity for families to take a free photo with Santa.



Serves 200  
families



Focuses on creating joyful  
moments

# BECOME A YCCA MATCHING SPONSOR



## MAXIMIZE YOUR IMPACT

On May 1st, YCCA will participate in the Big Day of Giving (BDOG) – a 24-hour online giving challenge in our region. This event is one of our most significant annual fundraising opportunities, bringing the community together to maximize support for families in need.

With your sponsorship, we can amplify the impact of every donation by providing contribution-matching opportunities. We are actively seeking corporate, foundation, and individual sponsors to help us inspire more giving during YCCA's Big Day of Giving campaign.

**Your sponsorship multiplies impact—every dollar you give inspires more giving in our community! Double the impact today!**

- Logo featured on YCCA's campaign page Social media recognition during the campaign Inclusion in BDOG email marketing, reaching
- Employee engagement and volunteer opportunities
- Customizable recognition benefits

Big Day of Giving is an initiative by the Sacramento Region Community Foundation that fosters philanthropy in California's capital region.





## OTHER WAYS TO GET INVOLVED

### HOST A DRIVE

YCCA needs your help hosting and promoting supply drives. Help ensure that families in our community have access to essential resources like new backpacks, school supplies, winter items, hygiene kits, coats, diapers and toys for children.

**5,000+**

Backpacks with supplies  
distributed annually

**5,000+**

Coats for all ages  
distributed annually

**5,000+**

Diapers distributed to  
families annually

**1,000+**

Hygiene kits distributed  
annually



### MAKE A DONATION

Access to essential supplies can profoundly impact families in need fostering dignity and stability in their lives. Donate now or become a sponsor and make an immediate impact for families in need!

A donation of just \$100 can provide 20 new backpacks filled with school supplies, while \$500 can keep 25 children warm with new winter coats. As a valued neighborhood supporter, your name will be featured on our social media channels and newsletter, reaching thousands of local community members.

**Your support changes lives—donate now at  
[www.yolokids.org/donate](http://www.yolokids.org/donate)**



## GIVE

Every individual donation toward our events directly contributes to purchasing essential resources for families in need. A donation ranging from \$100 to \$500 can supply up to 20 new backpacks filled with school supplies for students or provide up to 25 new coats for children.

As a valued neighborhood supporter, your name will be featured on our social media channels and newsletter, reaching thousands of local community members. Visit [www.yolokids.org/donate](http://www.yolokids.org/donate) to make a contribution.

## ADVOCATE

Join our monthly giving program and become a Family Resource Center Advocate! For just \$100 per month, you can provide consistent, reliable support that helps us respond quickly to community needs.

Your monthly commitment:

- Funds emergency response to family crises
- Supports multilingual resource navigation
- Provides welcome kits for refugee families
- Ensures no family is turned away when seeking help

All FRC Advocates receive:

- Quarterly impact reports showing your dollars at work
- Annual recognition on our website
- Exclusive invitations to FRC events
- The satisfaction of knowing your support creates lasting change



Sign up at [www.yolokids.org/donate/](http://www.yolokids.org/donate/)

## VOLUNTEER

Join us at any of our big events or weekly events. The donation of time is an important part of what we do and essential to showing up for our community.

For more information on how to get involved, as an individual or with your entire team, visit the link below:

Sign up at [www.yolokids.org/get-involved](http://www.yolokids.org/get-involved)





# Sponsor Agreement

In our shared mission to make a powerful and enduring impact in our community, we, the Yolo County Children's Alliance, are excited to partner with you.

## Agreement Details

- **Purpose:** The sponsor agrees to support Yolo County Children's Alliance activities and events.
  - **Sponsorship Benefits:** In exchange for sponsorship, Yolo County Children's Alliance agrees to provide the sponsor with benefits such as recognition in promotional materials, social media mentions, and logo placement at events.
  - **Minimum Contribution Requirement:** Sponsorship tiers are determined by meeting minimum required amounts; contributions falling below these thresholds will be categorized at the next lower level.
  - **Duration:** This agreement is valid for one year, starting from the date payment is received.
- Responsibilities:** Both parties agree to fulfill their respective responsibilities as outlined in this agreement.

## DETAILS

### Select Your Sponsorship Package:

Submit ASAP to maximize your recognition throughout the year!



Community Impact Leader (\$20,000)



Family Empowerment Champion (\$10,000)



Community Connector (\$5,000)



Family Resource Partner (\$1,500)



Childhood Ally (\$2,500)



Custom Sponsorship Amount:

\$.....

Every contribution makes an impact!

### Payment Method:



Check Enclosed  
(Make payable to "Yolo County Children's Alliance")



I'll pay online at [www.yolokids.org/donate](http://www.yolokids.org/donate)



Please invoice me

Sponsor Name: .....

Institutional address: .....

Phone: ..... Email: ..... Total \$: .....

### Next Steps

Please return this completed form to Yolo County Children's Alliance, ATTN: Olivia Arnold via email or mail.

[Olivia.Arnold@YoloKids.org](mailto:Olivia.Arnold@YoloKids.org)

600 A Street, Suite Y, Davis, CA 95616

Signature: .....

Date: .....

Name: .....

Position: .....



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